

**BBA Global Operations Management 4-yr Structure (BBAU4 for 2023/24 intake)**  
Effective from Catalogue Term: Sem A 2023/2024

BBAGOM  
BBAU4 Cohort

Yr/Sem						Offer Year
1A	CB2201 Operations Management	CB2400 Micro-Economics	CB2500 Information Management	GE (Note 2)	GE1401 University English or EAP (Note 1)	2023
1B	CB2200 Business Statistics	CB2100 Introduction to Financial Accounting	CB2300 Management	CB2601 Marketing	GE2402 English for Business Communication or EAP (Note 1)	
2A	CB3410 Financial Management	CB2101 Introduction to Managerial Accounting	MS3124 Global Supply Chain Management	MS3322 Quality Management	CB2203 Data-driven Business Modeling	2024
2B	CB3043 Business Case Analysis and Communication	CB2402 Macro-Economics	MS3127 Global Business Logistics	MS3253 Operations Analytics	CB2240 Introduction to Business Programming in Python	
3A	GE (Note 2)	MS4306 Best Practices in Global Operations Management	Major Elective 1	Minor 1 (Note 4)	GE1501 Chinese Civilization – History & Philosophy	2025
3B	College Elective	MS3123 Workshop on Global Operations and Supply Chain Management Practices	Major Elective 2	Minor 2 (Note 4)	GE (Note 2)	
4A	College Elective	Major Elective 3	Major Elective 4	Minor 3 (Note 4)	Minor 4 (Note 4)	2026
4B	CB4303 Strategic Management	GE (Note 2)	College Elective	Minor 5 (Note 4)	Free Elective	

Minimum Credits Required:

GE - 4 GE courses + 3 College-Specified courses (21 CU)  
 GE: 2 ENGL + CCIV (9 CU)  
 College: 11 College Core + 3 College Elective (42 CU)  
 Major: 10 Major courses (30 CU)  
 Minor/Electives: 5 courses (15 CU)  
 Free Elective: 1 course (3 CU)  
**Min. Total: 40 courses (120 CU)**  
**Max. Allowable: 48 courses (144 CU)**

Note

**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

**(2) Gateway Education Course Distributional Requirements**

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

**(3) Chinese Language Requirement**

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

**(4) Students who do not choose a minor are required to take Free Electives.**

**Major Electives:** Students are required to take 4 electives from the following list:

**Group A - Major Electives\* (0 - 3 credit units)**

LC2401 French 1  
 LC2501 German 1  
 LC2601 Spanish 1  
 LC2930 Japanese Language - Level 1  
 LC2973 Korean I

**Group B - Major Electives (0 - 3 credit units)**

CS2360 Java Programming  
 CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

**Group C - Major Electives (6 - 12 credit units)**

MS3106 Simulation  
 MS3111 Quantitative Business Analysis with Visual Basic for Applications  
 MS3125 Business Project Management  
 MS3304 Hospitality Management  
 MS3403\* Internship for Management Sciences  
 MS4111 Enterprise Resource Planning  
 MS4118\* Operations Management Project  
 MS4227 Pricing and Revenue Management

\*This course can be used to fulfil the internship/consultancy project/research project requirement.